



SAAS BUSINESS SOLUTION

APPAREL MANAGEMENT



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INTRODUCTION

The Fashion Apparel App redefines the shopping experience, providing users with seamless and personalized access to an extensive array of clothing options. Customers can easily curate their product wishlist, benefit from enticing promotional offers, and enjoy targeted advertisements. Additionally, the app boasts a robust backend management system, empowering us to efficiently oversee product management, advertisements, user preferences, and promotional features.

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PRODUCT FEATURES

1. Mobile Application Features:
 - i. Login, OTP, Search, Filter and Help and support (in future with chatbot)
 - ii. Product Catalog, Categorization, Product details
 - iii. Wishlist, Similar products feature, Product Recommendation (in future with ai recommendation)
 - iv. Shopping Cart, Easy Checkout
 - v. Advertisement, Coupons and promotions
 - vi. Tracking system
2. Central Management system:
 - i. Store management
 - ii. User & Role management
 - iii. Product & Product details Management
 - iv. Coupon and promotion Management
 - v. Advertisement Management
 - vi. Tracking management





TECHNOLOGIES USED

Java, Springboot, MySQL, React native, React.js, AWS





IMPLEMENTATION & SUPPORT

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Our solution will be available as a mobile application for mobile end users, distributed through the Google & Apple Stores. The Web Application are deployed directly on AWS, allowing us to share the subscription-based CMS link for access.

ADVANTAGES

1. Simple, Integrated Platform for product management, sales and invoicing
2. Capability of advanced integrations with other ERP's and delivery management systems.
3. Dedicated modules for managing Employees (& their roles) and Customers.
4. Advanced reports to make informed decisions.
5. Cloud Hosted, Pay as you model for B2B organizations
6. Access to Live Data, Advanced Report 24X7



7. Simplification of Operations
8. Multi-Store Functions
9. Technical & Technological Support
10. Better Customer Experience

